

Date

School Name

Address

City, State Zip

Dear Parent,

School Name is committed to protecting the health and welfare of children. We also believe in the value of environmental stewardship. Accordingly, we are pleased to announce our adoption this year of the **Go Green Initiative**, a comprehensive environmental program that teaches earth-friendly behaviors and helps us evaluate the environmental impact of every activity on campus.

The Go Green Initiative is a partnership involving students, teachers, administrators, custodians and parents that aligns itself with existing curriculum without detracting from state mandated standards. Through practical activities such as recycling, composting and reducing waste, the program encourages environmentally-responsible behavior inside and outside of the classroom.

School Name joins a growing number of schools across the U.S. and around the world that have adopted the Go Green Initiative. The program has been endorsed by such agencies as the National School Boards Association, National Recycling Coalition and numerous State PTA's, among others.

Paragraph about local Go Green Initiative plans.

As our Go Green Initiative program takes shape on campus, we look forward to sharing our progress. Throughout the school year, we invite your suggestions and welcome volunteers to be part of this exciting educational opportunity. For more information about the Go Green Initiative, you may visit www.gogreeninitiative.org.

Sincerely,

Principal Name, Title