



## GO GREEN INITIATIVE

# Tentative Summit Schedule 2007

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### November 2

9:00-10:00 – General Session – breakfast

Speaker: Edwin Pinero, White House's Federal Environmental Executive and Go Green Initiative Advisory Board Member

*“How the Federal Government supports schools that “Go Green”*

10:15-11:15 – Breakout sessions

Meg Morris – Past President of the National Recycling Coalition and Go Green Initiative Board of Directors

*“Building Critical Partnerships with Your Local Recycling Experts”*

Jennifer Spoor – Go Green Initiative Coordinator, Syracuse, New York

*“Case Study: How Syracuse went from zero Go Green schools to 100% participation in one year”*

11:30-12:45 – General session – lunch

Speakers: Darlene Ayers-Johnson, Senior Advisor to the Pacific Rim Regional Administrator, U.S. General Services Administration

*“How to Create a Healthy Learning Environment for Children: LEED certification for Schools”*

Steven K. Ssenyonjo, Founder of Child2Youth Foundation, Uganda, Africa

*“The Go Green Initiative in Uganda: Protecting the Health of Africa's Next Generation”*

1:00-3:00 – Tours of San Jose Go Green schools

3:00-3:30 – Networking time – snack

3:30 – 5:00 – Breakout sessions

Virginia Chang Kiraly, Commissioner, California Economic Development Commission

*“Bringing Businesses Into Partnerships with Schools to Create a Community of Conservations”*

Christopher Wright, U.S. Department of Education (\* invited, but not confirmed)

*“Environmental Education: Part of the Mission of American Public Schools”*

5:00-8:00 – **Welcome reception** – buffet and entertainment

## **November 3**

9:00-10:15 – General Session – breakfast

Speaker: Faber Dewar, star of The Learning Channel's very popular series, Trading Spaces

***“Take that Plastic and Shove it! Cost-effective and Environmentally Preferable Alternatives.”***

10:30-12:00 – Breakout Sessions

Bill Radulovich, Principal of the 1<sup>st</sup> Go Green Initiative School

***“How a 1 kWh 'PV-on-a-stick' grew up to become '\$6 million dollar solar school district.’”***

California High Performance Schools

***“Environmentally Responsible School Buildings on a Budget”***

San Jose Mini-Summit (3 sessions)

12:15-1:30 – General Session – lunch

Speaker: Michael Levine, one of Hollywood's most sought after public relations experts, author of 15 books, and called by USA Today, "one of Hollywood's brightest and most respected executives.

***“Bringing the Go Green Initiative Home: Using the Media and Messaging to Persuade Your Community to “go green”***

1:45-3:15 – Breakout sessions

Tracy Hollis, President of the Texas Environmental Educators Association and Go Green Initiative Board of Directors

***“Going Green Texas Style...How Grand Prairie became the Go Green City of the Year 2006”***

Christine Flowers-Ewing, Executive Director, Keep California Beautiful

***“How Collaboration with local Keep CA Beautiful Affiliates can Enhance Go Green Initiative programs at Your School”***

San Jose Mini-Summit (3 sessions)

3:15-3:45 – Networking – snack

3:45- 5:15 – Breakout Sessions

Pacific Gas & Electric Company

***“Superior Examples of Partnerships with Go Green Initiative schools that Have Made a Measurable and Positive Impact on the Environment”***

John Hopper, Earthborn

***“Major Corporations are concerned about Environmental Health: How to Turn that into Partnership Opportunities for Go Green Initiative Schools”***

San Jose Mini-Summit (3 sessions)

6:00-9:00 – **Awards Ceremony** – dinner

**Awards:**

- Founder's Keepers (3)
- Go Green School of the Year: Barbara Bush Elementary
- Go Green Small City of the Year: Livermore, CA
- Go Green Large City of the Year: Syracuse, NY
- Go Green International City of the Year: San Jose, CA
- Go Green State of the Year: California