



**For Immediate Release  
August 15, 2007**

Media Contact:  
Jill Buck, Go Green Initiative Association  
(925) 487-0777; jillbuck@gogreeninitiative.org

## **GO GREEN INITIATIVE AIDS UGANDA ENVIRONMENTAL EFFORT**

*American nonprofit embarks on \$100,000 fundraising effort*

As part of its growing global presence, the Go Green Initiative is joining forces with Child2Youth, a Ugandan environmental organization.

Founded by Ugandan Educator and Administrator Steven K. Ssenyonjo in 2002, Child2Youth helps educate children in the Mukono District of Uganda. Many of these children have been orphaned by the HIV, an epidemic which has devastated the local community.

Concerned about the damage being done to the local environment by excessive tree cutting, Child2Youth is also educating children about caring for the environment and involving them in local action. For example, the organization, working with two Mukono schools, has already planted 7,500 new pine trees in the area.

When Jill Buck, the founder of the Go Green Initiative, was contacted by Child2Youth and asked to help, she immediately agreed. As a result of the new partnership, the Go Green Initiative will act as a consultant and educator to enable Child2Youth achieve its goals which includes adding 10 more schools to its tree planting program

The Go Green Initiative is raising \$100,000 in the United State to help change the lives of the people of Mukono, Uganda. Please visit [www.gogreeninitiative.org](http://www.gogreeninitiative.org) to find out more about Steven, Child2Youth and how YOU can help the community of Mukono.

### ***About the Go Green Initiative***

The Go Green Initiative is the nation's fastest growing fully comprehensive environmental action plan for schools. By promoting environmental stewardship on campuses from elementary schools through universities, Go Green works to involve families, businesses and local governments in the common goal of protecting human health through environmental stewardship. Since its inception in July 2002, the Go Green

Initiative has been endorsed by the National School Boards Association, National Recycling Coalition, adopted by six State PTA Boards, implemented in 39 states and over 600 schools, along with schools in Europe, Mexico, and Africa. There are currently over 1 million students and teachers in registered Go Green schools.

###